

Wondering if you  
could start your own  
Business?



Come join us for our next

SMART  START

Small Business Series

This 5 week series holds classes Mondays & Wednesdays,  
and provides information to start your own small business.,  
Create your elevator pitch and business plan.

**Registration is required.**

**Want more details?**

Stop in Beaver County Careerlink  
or reach out to Dianne @  
724-728-4860 x233 or [dhanrahan@jtbtc.org](mailto:dhanrahan@jtbtc.org)

## JTBC Entrepreneurship Workshops

1. **Is Owning A Business Right For You? and Time Management**  
We listen to everyone's business ideas and ask questions. We talk about why you want to be a business owner. We discuss myths and realities about business ownership. The importance of written goals and prioritization of tasks are also discussed.
2. **Planning For A Healthy Business**  
The 60 second elevator speech is introduced and the importance of it is stressed. We introduce the 'one page business plan' idea, as it will also be presented to the panel on the last class.
3. **Managing Cash Flow and Banking**  
We have two speakers at this class. One from the Southwestern Pa Commission to talk financial statements, and a Beaver County bank manager to answer all questions banking/credit related.
4. **Choosing the Right Organizational Type**  
An attorney speaks and explains organizational types, trademarks, patents, etc. and answers all questions of a legal nature.
5. **Financial Management and Record Keeping**  
Importance of record keeping is stressed. Types of record keeping are described, as well as methods. Budgeting is discussed and examples are given. Review of financial statements is done. A speaker from KIVA Pittsburgh comes via zoom.
6. **Risk Management**  
We have a local banker give us a thorough explanation of risk management with examples.
7. **Marketing and Communications (including Social Media)**  
We have two speakers. One, works here, is a marketing genius, and the other is a social media expert from Launch Box.
8. **Insurance**  
We have Mike the insurance guy come to speak about business as well as personal insurance.
9. **Review**  
We practice our elevator speeches and go over our one page business plans.
10. **Presentation**  
We present our elevator speeches and our business plans to our panel and field questions.  
(and we feed you ☺)



EIN

SMART  START

Insurance

Taxes

# Small business series

Business Plan

Investments

Funding

LLC

Elevator Pitch

Marketing  
Risk  
Management



Resources to help start or  
grow your small business

**Scan the QR Code to get more  
information today!**

Sponsored by -



**JOB TRAINING**  
for Beaver County, Inc.